



20 July 2015

ASKO DUO FUSION RECEIVES 2015 GOOD DESIGN AWARD®

The Asko Duo Fusion has been recognised with a coveted Good Design Award®. The Good Design Awards is Australia's oldest and most prestigious award for excellence in design and innovation. The Awards showcase superior examples of good design across a broad range of industries and design disciplines and has its origins dating back to 1958. There are seven main categories represented with more than 25 sub-categories, representing one of the most comprehensive design awards in the world.

The Asko Duo Fusion is a 90cm cooktop, which combines two energy sources; one being a 57cm induction cooktop (electric) and the other being a 33cm Gas Wok burner. These two cooking methods are combined into one piece of 6mm ceramic glass. No other cooktop on the market combines two energy sources. The beauty is you can experience true wok cooking but also have the speed, safety and precision of induction cooking.

The Judges commented: "The Duo Fusion is a unique design innovation that cleverly combines two energy sources to deliver an unrivalled cooking experience. This is uncompromising design with careful attention to form and usability. Safeguards have been meticulously addressed delivering a high quality, easy to use product at a very reasonable price point."

The Awards were announced at the 2015 Good Design Awards Ceremony on 29 May in front of 700 national and international guests as part of the annual Vivid Sydney celebrations.

The Good Design Award® is regarded as one of the most coveted awards for design and innovation in the world. Entries must represent excellence in design at every level where judges carefully consider various factors including innovation, quality, functionality, sustainability and above all, world-class design.

The Good Design Awards conducts one of the most rigorous assessment processes in the world and to receive this honour is a brilliant achievement. Dr. Brandon Gien, CEO of Good Design Australia who manages the annual Awards program said, "This year's Awards attracted some of the most innovative companies from all over the world. For a project to be recognised at this level means without doubt, it is the best of its kind in the world," Dr. Gien said.

The 2015 Good Design Award® Winners can be viewed on: www.good-design.com

[ENDS]